



OUTDOOR

THE ART OF MARKETING OUTSIDE





Transform your Outdoor space with our range of creative display solutions.

Ultima Displays is proud to offer a diverse range of portable outdoor signage to get your brand or messaging noticed. From flags for forecourts and festivals, through to versatile tents for marketing come rain or shine. We offer display solutions to cater to a variety of budgets and locations.

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Key (Hardware)

 Year guarantee
  PVC
  TEX
  Includes bag
  Best seller



Display Banners

Thunder 2



The Thunder 2 double-sided retractable roller banner is ideal for outdoor use as it is strong and durable yet very easy to assemble and transport. Standing 2m high, Thunder 2 will display your message on both sides for maximum viewing impact.

Material	Plastic, aluminium and steel
Pole	Three part bungee pole
Graphic area	Double-sided
Graphic attachment	Self-adhesive leader / top snap rail
Ground fixing	4 pegs (included)
Wind resistance	Up to 7 mph / 11 km/h (unpegged) up to 24 mph / 39 km/h (if pegged)
Transport	Padded bag

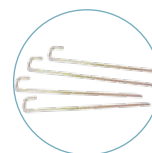
Thunder 2	
UB185-850-01	Ⓞ. 884(w) x 2100(h) x 740(d) mm

Graphic Code*	
G-RB-85-BE	Roller Banner Graphic 850MM (W)

*For double-sided use, order 2x graphics.



Three-part bungee pole



Ground pegs



Blizzard



Blizzard is a great all-rounder as it is ideal for all kinds of corporate, sporting and outdoor events. Its simple design makes it very easy to assemble on-site, and because it's adjustable, it can accommodate different graphic sizes to suit your application.

Material	Plastic and metal
Pole	Adjustable in width and height
Graphic area	Single-sided
Graphic attachment	Eyelets
Base capacity	12 litres
Wind resistance	Up to 18 mph / 29 km/h
Transport	Non-padded bag

Blizzard	
UB701	Ⓞ. 600/800(w) x 1600/2100(h) x 540(d) mm

Graphic Code	
G-UB701-800-BE	Blizzard 800MM (W) Graphic BE



Non-padded bag included



Display Signs

Symbol



Symbol is constructed of robust weighted steel and angled for optimal viewing and reading for better engagement with prospective customers. Interchangeable graphics slide in to the recess channel and fix in place tool-free with a turnscrew.

Material	Steel
Profile colour	Black
Assembly	Allen key and thumb screws
Graphic attachment	Thumb screws
Graphic option	Rigid PVC and Dibond (3-5 mm thickness)
Weight	7.2 kg
Wind speed	18 mph



Content detail



Quick change graphic



Tool-free locking mechanism



Symbol	
IP01	Ⓞ. 420(w) x 1280(h) x 450(d) mm (A4)
	Ⓞ. 480(w) x 1280(h) x 450(d) mm (A3)

Graphic options are available on request.

Whirlwind



The Whirlwind signage solution is a heavy-duty, weather resistant swing sign with a wheeled base for ease of deployment. Base can be filled with a whopping 25 litres of water to keep in place. Double-sided graphics are held securely in a front loading 'snap-action' double-sided panel and it all flat packs for ease of transportation. A perfect piece of kit!

Material	Aluminium, steel, plastic base, PVC sheet cover
Graphic area	Double-sided
Graphic attachment	Snap rail
Graphic option	Banner vinyl
Application	Free-standing



Tool-free snap rail



Wheels for easy transportation



Whirlwind - A1	
UB207-A1	Ⓞ. 780(w) x 1165(h) x 500(d) mm

Whirlwind - A0	
UB207-A0	Ⓞ. 1010(w) x 1554(h) x 625(d) mm

Graphic Codes*	
G-UB207-A1-BE	Whirlwind Graphic A1
G-UB207-A0-BE	Whirlwind Graphic A0

*For double-sided use, order 2x graphics.



A-sign Board



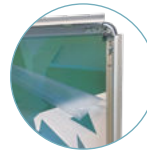
Pavement signage is a marketing classic. No high street would be without one, and the A-sign Board is one of the best. Simple to use with double-sided 'snap-action' front loading frames, complete with protective PVC sheeting to shield graphics which can be changed over and over again to keep up with brand messaging or offers.

Material	Aluminium, steel, PVC sheet cover
Graphic area	Double-sided
Graphic attachment	Snap rail
Wind speed	18 mph
Weight	10.56 kg

A-sign Board A1	
VF204-C	⊖ 638(w) x 1060(h) x 825(d) mm

Graphic Codes*	
G-VF204-C-BE	Single A1 Graphic for A-Sign Board

*For double-sided use, order 2x graphics.



Snap frame



Formulate Shadow



Formulate Shadow is a no fuss outdoor sign offering customers a viable alternative to traditional outdoor signs that typically rely on water or sand for stability.

Material	Steel
Assembly	Push-fit button/Allen key
Tube	32 mm
Graphic area	Double-sided
Graphic attachment	Zipped tension fabric graphic
Wind resistance	Up to 18 mph / 29 km/h
Weight	12.7 kg

Formulate Shadow	
FORM-ODS	⊖ 800(w) x 1174(h) x 420(d) mm

Graphic Codes	
G-FORM-ODS-1-PS	Formulate Shadow Display Graphic single-sided
G-FORM-ODS-2-PS	Formulate Shadow Display Graphic double-sided



Integrated castors



Base with handle





Monsoon



Monsoon is a perfect all-weather sturdy single or double-sided 'A' frame banner with bungeed PVC eyelet banner graphics - perfect for displaying brand messaging or wayfinding information.

Material	Aluminium tubes (25 mm), plastic connectors
Graphic area	Single or double-sided
Graphic attachment	Eyelets and looped bungee cords
Wind capacity	Up to 24 mph / 39 km/h

Monsoon 2500mm	
UB707-C	@. 2500(w) x 1000(h) x 640(d) mm
Monsoon 3000mm	
UB711-C	@. 3000(w) x 1250(h) x 795(d) mm

Graphic Codes*	
G-UB707-C-2500-BE	@. Monsoon Graphic 2500(w) x 1000(h) mm
G-UB711-C-3000-BE	@. Monsoon Graphic 3000(w) x 1250(h) mm

*For double-sided use, order 2x graphics.



Eyeletted graphic attaches to frames with bungee cord



Metal hinge



Interlocking sections



Stowaway



Make brand messaging or wayfinding information literally pop with the Stowaway pop-out display banner that deploys in seconds for use either indoors or secured outside with pegs supplied.

Material	Sprung steel pole
Graphic area	Double-sided
Graphic attachment	Elasticated pole pocket
Ground fixing	4 pegs (included)
Transport	Carry bag included
Wind Speed	18 mph (when pegged)

Stowaway 1400mm	
UB736-03A	Ⓞ. 1420(w) x 700(h) x 400/480(d) mm
Stowaway 2000mm	
UB736-01A	Ⓞ. 2020(w) x 1000(h) x 400/480(d) mm

Graphic Codes	
G-UB736-03A-FKB	Ⓞ. Stowaway Graphic 1400(w) x 700(h) mm
G-UB736-01A-FKB	Ⓞ. Stowaway Graphic 2000(w) x 1000(h) mm



Internal hook and loop straps



Portable carrier bag



4 pegs supplied



Outdoor Table



The Zoom Outdoor Table is a durable, professional solution for outdoor events. Ideal for trade shows, markets, catering and festivals, it offers a smart, contemporary look and pairs perfectly with the Zoom Tent range. Tool-free and portable, it's easy to transport and set up. With five adjustable height settings (654–945 mm), strong load capacity, and optional foot weights and flag clamps, it delivers a stable, fully branded outdoor display.

Material	Anodised Aluminum Frame
Tube	40mm Hex Profile
Assembly	Scissor frame, easy push fittings, tool free
Weight carried	1.5m up to 80kg 1.9m up to 120kg
Positioning	Five Adjustable Table Heights: 654 / 750 / 786 / 865 / 945mm
Transport	Black Nylon carry bag with shoulder straps
Wind speed	18 mph

Zoom Outdoor Table 1500mm	
ZOOM-ODT-15	Ⓞ. 1450(w) x 654(h) x 550(d)
Zoom Outdoor Table 1900mm	
ZOOM-ODT-19	Ⓞ. 1970(w) x 654(h) x 550(d)

Graphic Codes	
G-ZOOM-ODT-15-WR	Ⓞ. Outdoor Table Wrap 2395(w) x 920(h)mm
G-ZOOM-ODT-19-WR	Ⓞ. Outdoor Table Wrap 3000(w) x 920(h) mm



Adjustable heights



Quick Release clips



Bracket to attach a Zoom+ flag (optional) ZT-FCB



Weight (optional) ZT-BASE

Display Backwall

Horizon



Horizon is the ideal solution for large-scale promotions. Available single or double-sided to maximise brand impact, it creates bold, high-visibility displays. Twin water-filled bases provide secure, reliable stability.

Material	Aluminium, moulded grey plastic base
Pole	Adjustable height (1500-2400 mm)
Graphic area	Single or double-sided
Graphic attachment	Eyelets
Base capacity	28 litres per tank
Wind resistance	Up to 12 mph / 19 km/h

Horizon	
UB203	2500(w) x 1500/3000(h) x 800(d) mm

Graphic Codes*	
G-UB203-1500-BE	Horizon Graphic 2500(w) x 1500(h) mm
G-UB203-2000-BE	Horizon Graphic 2500(w) x 2000(h) mm
G-UB203-2400-BE	Horizon Graphic 2500(w) x 2400(h) mm

*For double-sided use, order 2x graphics.



Telescopic pole for adjustable height



Graphic attaches with eyelets



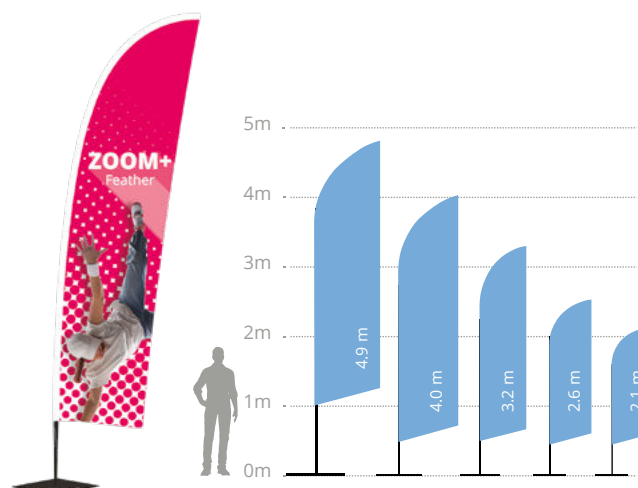


Flags

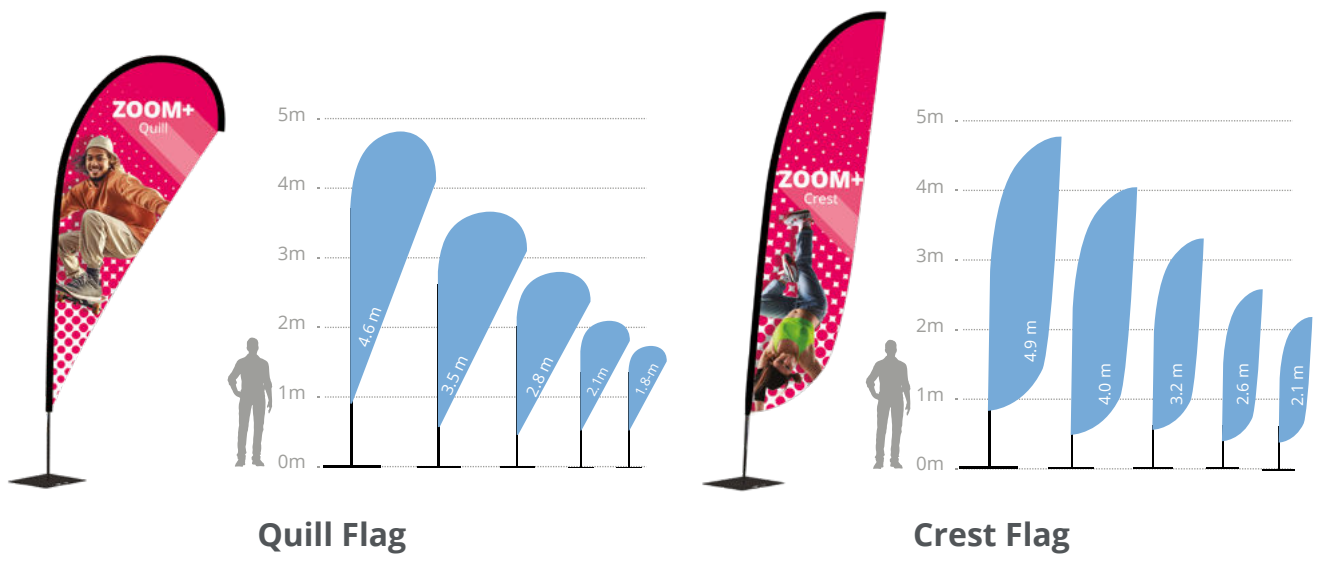


Freestanding Flags

Our flags offer dynamic and eye-catching solutions for any promotional need. Available in various sizes and styles, each flag is crafted with high-quality materials to ensure durability and vivid colour reproduction.



Feather Flag

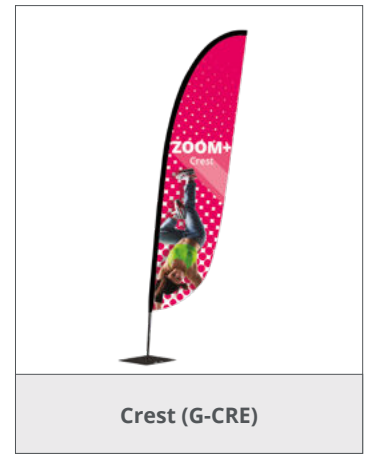
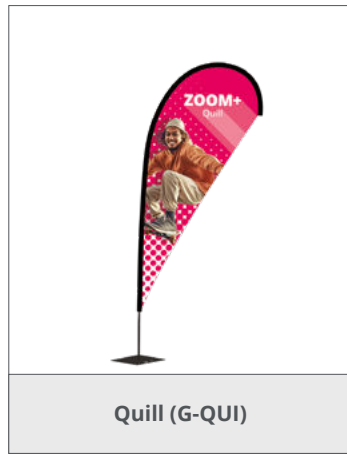
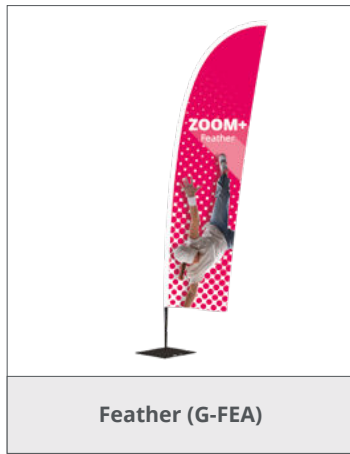


Quill Flag

Crest Flag

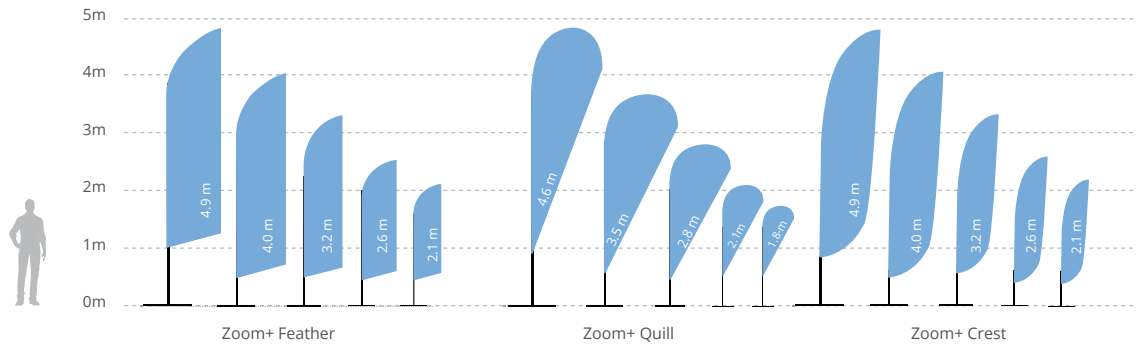
1

Choose your flag



2

Choose your size

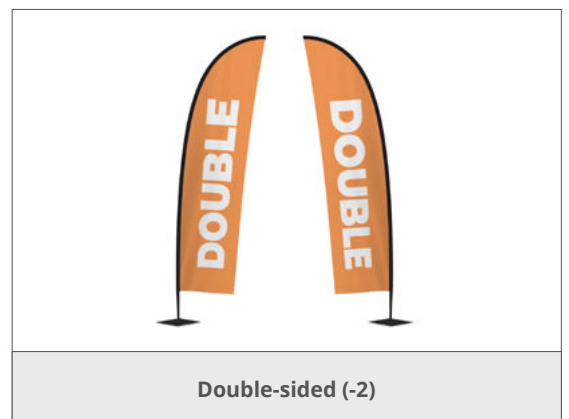
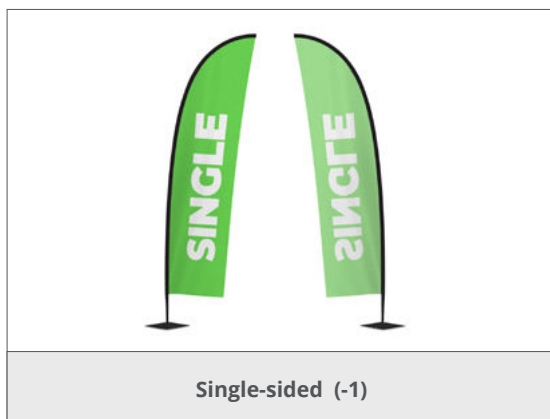


Size	Hardware	Size	Material
Extra Small Zoom + Flag Pole	UF-ZM-XS	⊘ 580/535/480(w) x 1880/2150/2120(h) mm	GRP fibre glass pole
Small Zoom + Flag Pole	UF-ZM-SM	⊘ 550/800(w) x 2100/2600(h) mm	GRP fibre glass pole
Medium Zoom + Flag Pole	UF-ZM-ME	⊘ 600/900(w) x 2800/3200(h) mm	GRP fibre glass pole
Large Zoom + Flag Pole	UF-ZM-LA	⊘ 800/1100(w) x 3500/4000(h) mm	GRP fibre glass pole
Extra Large Zoom + Flag Pole*	UF-ZM-EXLA	⊘ 850/1200(w) x 4600/4900(h) mm	GRP fibre glass pole

Bespoke sizes also available. Wind resistance up to 63mph/1-1km/h under controlled conditions.

3

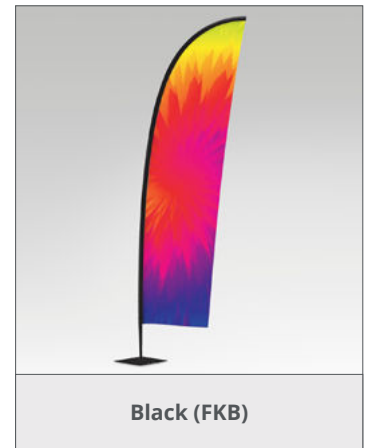
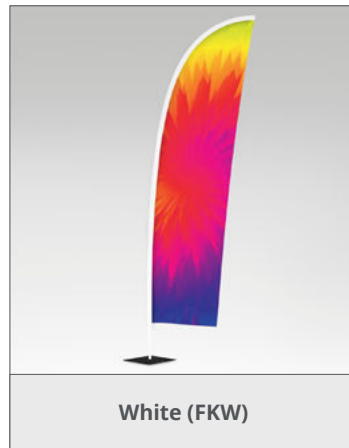
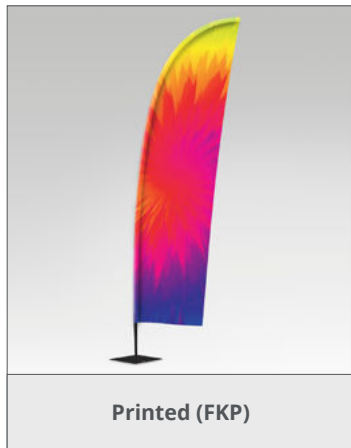
Choose your graphic



*UF-ZM-EXLA not available double-sided.

4

Choose your pole pocket



5

Build your flag code

1. Flag Shape		2. Flag Size		3. Flag Graphic		4. Pole pocket	
Feather	G-FEA	Extra Small	-XS	Single-Sided	-1	Printed	-FKP
Quill	G-QUI	Small	-SM	Double-Sided	-2	White	-FKW
Crest	G-CRE	Medium	-ME			Black	-FKB
		Large	-LA				
		Extra Large	-EXLA				

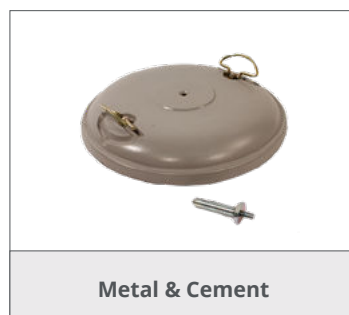
Zoom + Feather Small flag: Single side print with printed pole pocket	
Hardware	UF-ZM-SM
Graphic	G-FEA-SM-1-FKP
Base	UF-ZMLSQ-01 square base 7.5kg UB719-C + weighting ring

Zoom + Crest Large flag: Double-sided print with white pole pocket	
Hardware	UF-ZM-LA
Graphic	G-CRE-LA-2-FKW
Base	UF-ZMLWB Large water base

6

Choose your flag base

A range of bases is available to suit your location. Please see flag base guide on page 14 to view more information.
(Bases sold separately)



Free-standing flag bases

Weighted bases																							
Base	Product	Code			Weight	Utilisation		Zoom + Quill					Zoom+ Feather/ Crest					Zoom + Edge					
						Int.	Ext.	XS	S	M	L	XL	XS	S	M	L	XL	S	M	L	XL		
	Large water base	UF-ZMLWB	50 x 50 x 26 cm	3.3 - 33 kg	30l	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Stackable water base	UF-ZMSWB	64.2 x 64.2 x 27.7 cm	3.6 - 30 kg	26l	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Parasol base	UF-ZMGMB	44 x 44 x 25 cm	1.2 - 23 kg	23l	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Small water base	WD102B-01	38 x 38 x 14 cm	1.17 - 12 kg	12l	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Metal and cement bases																							
Base	Product	Code			Weight	Utilisation		Zoom + Quill					Zoom+ Feather/ Crest					Zoom + Edge					
						Int.	Ext.	XS	S	M	L	XL	XS	S	M	L	XL	S	M	L	XL		
	Zoom+ Small cross base	UF-ZMSCB-01	140 x 475 x 410 mm	1.05kg		✓		✓	✓					✓	✓					✓			
	Zoom + Large cross base	UF-ZMLCB-01	240 x 400 x 400 mm	1.5 kg		✓	✓	✓	✓					✓	✓	✓	✓			✓	✓	✓	
	Zoom + Extra Large cross base	UF-ZMLCB-03	790 x 690 x 165 mm	3.7kg		✓	✓	✓	✓	✓				✓	✓	✓	✓	✓		✓	✓	✓	✓
	Zoom + Concrete base	UF-ZMCEM	Ø 450 x 350 mm	22.5 kg		✓	✓	✓	✓	✓				✓	✓	✓	✓	✓		✓	✓	✓	✓
	Zoom + Small square base 7.5 kg	UF-ZMLSQ-01	130 x 400 x 400 mm	7.5 kg		✓	✓	✓						✓	✓	✓				✓	✓		
	Zoom + Large square base 12.5kg	UF-ZMLSQ-03	130 x 450 x 450 mm	12.5kg		✓	✓	✓	✓	✓				✓	✓	✓	✓	✓		✓	✓	✓	✓
	Zoom + Drive on car foot	UF-ZMCF5-01	605 x 195 x 125 mm	1.7 kg		✓	✓	✓	✓					✓	✓	✓	✓			✓	✓	✓	

Spikes																							
Base	Product	Code			Weight	Utilisation		Zoom + Quill					Zoom+ Feather/ Crest					Zoom + Edge					
						Int.	Ext.	XS	S	M	L	XL	XS	S	M	L	XL	S	M	L	XL		
	Zoom + Ground spike	UF-ZMGS-01	600 mm	1.16kg		✓		✓	✓	✓	✓			✓	✓	✓	✓			✓	✓	✓	
	Zoom + Budget ground spike	UF-ZMBGS-01	600 mm	1kg		✓		✓	✓					✓	✓	✓				✓	✓		
	Zoom + Plastic Ground Stake	UF-ZMPSS-01	520 mm	0.8kg		✓		✓	✓					✓	✓	✓				✓	✓		



*Use with Weighting ring UB719-C



** Use with Heavy duty pegs FX620



Zoom+ Arch



The Zoom+ Arch stands out at any outdoor event or activity. With an overall height of 3m to the top of the graphic and a 4m width, it's perfect to use as a focal point or to attract attention. Simple and quick to assemble, it can be deployed in minutes and when used with the optional stackable bases, provides an extremely stable display that can be used in wind speeds of up to 12mph.

Material	GRP fibre glass pole - chrome steel end caps, plastic hook
Graphic area	Single-sided
Graphic attachment	Pole pocket
Wind resistance	Up to 19 km/h

Zoom+ Arch	
ZOOM+ARCH	Ⓞ. 4000(w) x 2500/3000(h) mm
Stackable base* (optional)	
UF-ZMSWB	Ⓞ. 642(w) x 277(h) x 642(d) mm

*Recommend using with 4x bases.

Graphic Code	
G-ZOOM+ARCH-FKB	Zoom+ Arch Graphic



Zoom+ Edge Flag



Zoom+ is a popular and versatile, lightweight rectangular shaped flag system with black finish all-fibre poles. Ideal for all types of indoor and outdoor displays. Quick and easy to deploy and can withstand winds of approximately 13 -18m/h (21-29km/h). Optional custom printed flag graphic available in single and double-sided options (small, medium, and large). The flag moves naturally in breezy/windy conditions and is ideal for attracting attention on car forecourts, at exhibitions and events, or outside a building or premises.

Material	Aluminium and GRP
Graphic area	Single-sided or double-sided (double-sided only available up to large)
Graphic attachment	Pole pocket
Wind resistance	Up to 18 mph / 29 km/h

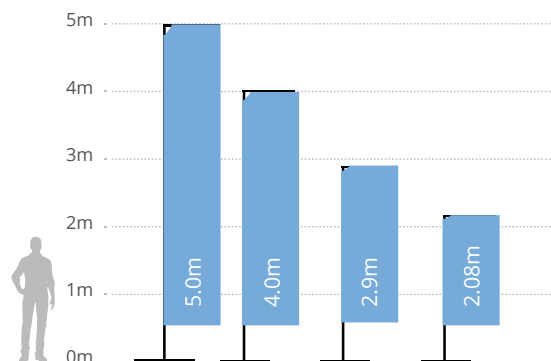


Graphic attaches on to hook

Zoom + Edge Flag		
Small	UF-ZME-SM	⊙. 750(w) x 2080(h) mm
Medium	UF-ZME-ME	⊙. 750(w) x 2900(h) mm
Large	UF-ZME-LA	⊙. 750(w) x 4000(h) mm
Extra Large	UF-ZME-EXLA	⊙. 750(w) x 5000(h) mm

Printed Pole Pocket	Single-sided	Double-sided
Small	G-EDG-SM-1-FKP	G-EDG-SM-2-FKP
Medium	G-EDG-ME-1-FKP	G-EDG-ME-2-FKP
Large	G-EDG-LA-1-FKP	G-EDG-LA-2-FKP
Extra Large	G-EDG-EXLA-1-FKP	-

Black Pole Pocket	Single-sided	Double-sided
Small	-	G-EDG-SM-2-FKB
Medium	-	G-EDG-ME-2-FKB
Large	-	G-EDG-LA-2-FKB



Zoom+ Edge

Shimmer



The Shimmer Flag is a versatile telescopic flag with a rectangular shape. It features easy push-fit assembly and an adjustable-height pole so you can tailor the display up to 3m. The hollow Shimmer base (sold separately) can be weighted with water or sand (up to 15 litres) for confident use in outdoor settings. With an overall height of 2560mm and a generous visible graphic area of 550mm (w) x 1800mm (h), it's a practical choice for events, forecourts and promotions.

Material	Aluminium pole
Graphic area	Single-sided
Graphic Attachment	Pole pocket
Wind resistance	Up to 18mph/ 29km/h

Shimmer Pole	
WD102P-01	⊙. 2560(h) x 25(d)mm

Shimmer Base	
WD102B-01	⊙. 380(w) x 380(w) x 140(d)mm

Graphic Code	
G-SHI-FK	Shimmer single-sided graphic



Zoom Lantern Flag



Promote your brand from every direction with the new Zoom+ Lantern Flag. Designed to maximise exposure, this striking display features triple-sided pillowcase graphics that zip neatly over durable fibreglass poles. The lantern-shaped graphic rotates in the wind, ensuring your branding always stays visible.

Available in two sizes, the Zoom+ Lantern Flag creates impressive impact in a compact footprint. Suitable for both indoor and outdoor use, it's lightweight, flexible, and easy to transport in a carry bag.

Material	Aluminium and GRP
Graphic area	Triple-sided sock graphic with zip
Graphic attachment	Pillowcase graphics with zip
Wind resistance	25mph / 40km/h

Zoom + Lantern Flag	
ZM-LTRN-SM	⊗. 640mm (w) x 1700mm(h) x 26.1mm(d)
ZM-LTRN-ME	⊗. 860mm (w) x 2200mm(h) x 26.1mm(d)

Graphic Code	
G-ZM-LTRN-SM-WRB	Zoom+ Lantern Graphic 1200mm(h) / 640mm(w)
G-ZM-LTRN-ME-WRW	Zoom+ Lantern Graphic Large: 1660mm(h) / 860mm(w)



Wind Dancer



An imposing telescopic flag which stands 5m high when fully assembled and is certain to make an impact at any outdoor event, Wind Dancer comes complete with a base which can be filled with either water or sand. The 3.5m flag height makes an impressive statement when the flagpole is deployed at its full 5m height, and is particularly impactful when used in large crowded areas because of its dominating presence.

Material	Aluminium pole, plastic base
Pole	Telescopic
Graphic area	Single-sided
Graphic attachment	Eyelets
Base capacity	66 litres
Wind resistance	Up to 18 mph / 29 km/h

Wind Dancer	
WD105	⊗. 1000(w) x 2900/5300(h) x 1000(d) mm

Graphic Code	
G-WD105-1-FK	Wind Dancer 5m single-sided graphic



 **ORDER ONLINE**
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Post / Wall Mounted Flags

Mistral



The Mistral is a fixed outdoor flag system designed for mounting to lampposts or building exteriors and is perfect for advertising or promoting a brand or event. The mechanism attaches directly to a pole, posts, or wall and can be moved to accommodate varying graphic heights. An eye-catching solution that can also be used for information and wayfinding, this flag is especially effective when repeated over a series of posts.

Material	Aluminium castings and GRP tubes
Tube	Height adjustable
Graphic area	Single-sided or double-sided
Graphic attachment	Pole pocket
Wind resistance	Up to 40 km/h

Mistral	
UB725-01	⊗ 890(w) x 2000(h) mm

Size	Single-sided	Double-sided
0.8 X 1M	G-UB725-01-100-1-FKP	G-UB725-01-100-2-BE
0.8 X 1.5M	G-UB725-01-150-1-FKP	G-UB725-01-150-2-BE
0.8 x 2M	G-UB725-01-200-1-FKP	G-UB725-01-200-2-BE



Mobile Flags

Street Flag



Street flag is the ideal advertising medium when on the move or when you want to attract attention in a crowded space! Perfectly suited to promote events, highlight presence at trade shows or to organise a group of people on excursions! Rugged and lightweight, the backpack can be used with four different flag shapes and comes complete with fibre poles.

Material	Reinforced nylon backpack, fibre poles
Graphic area	Single-sided
Graphic attachment	Pole pocket
Graphic shapes	X-banner, Feather, Quill and Edge

Street Flag	
UF-ZMSTF-01	⊗ 310(w) x 540(h) x 80(d) mm

Graphic Codes	
G-ZMSTF-EDG-FKB	Street Flag Edge graphic with black pole pocket
G-ZMSTF-FEA-FKB	Street Flag Feather graphic with black pole pocket
G-ZMSTF-QUI-FKB	Street Flag Quill graphic with black pole pocket
G-ZMSTF-XB-BE	Street Flag X banner





DEFENDER
EXPERIENCE

DEFENDER
EXPERIENCE

DEFENDER
EXPERIENCE

DEFENDER
EXPERIENCE

DEFENDER
EXPERIENCE

Tents



Promotional tents are the perfect vehicle to showcase your brand messaging whilst offering protection from the weather. Portable and easy to assemble, simply add vibrant graphics to attract customers into your marketing space.



3x6 Zoom Tent



3x3 Zoom Tent



Bora Tent

Zoom Tent



Ensure your event's a success come rain or shine by using an easy to deploy vibrant lightweight aluminium pop-up tent frame system. The Zoom Tent folds out and returns in minutes with tool-free deployment. Dress with a custom full printed canopy, full and half walls. Available in a range of sizes.

Material	Aluminium frame, plastic joins
Graphic area	Double-sided (wall, half wall) / single-sided (canopy)
Graphic colours	White - Black (standard) / Full Graphic (optional)
Graphic attachment	Hook and loop / Pocket (half wall)
Ground fixing	Pegs and ropes (included)
Wind resistance	Up to 18 mph / 29 km/h
Transport	Wheeled Standard Case



Pop-up frame



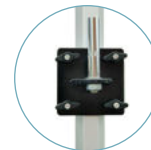
Tent weight (optional)



Automatic locking



Crank to tighten the canopy



Bracket to attach a Zoom+ flag (optional) ZT-FCB



Wheeled standard case included

Zoom tents are quick and easy to assemble. Available in black, white or fully printed to get your brand noticed in outdoor locations.

<ul style="list-style-type: none"> A Canopy B Full Wall C Half Wall 	<ul style="list-style-type: none"> White/black Canopy and walls Printed Canopy and walls
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1

Choose your size

3x3 Frame	3x4.5 Frame	3x6 Frame
ZT33-XAF-01	ZT345-XAF-01	ZT36-XAF-01

2

Choose your canopy

Size	White	Black	Printed
3x3 Frame	ZT33-CTW	ZT33-CTK	G-ZT33-C-WR
3x4.5 Frame	ZT345-CTW	ZT345-CTK	G-ZT345-C-WR
3x6 Frame	ZT36-CTW	ZT36-CTK	G-ZT36-C-WR

3

Choose your walls

Size	White	Black
Full Wall	ZTXX-FWW	ZTXX-FWK
Half Wall	ZTXX-HWW	ZTXX-HWK

Size	Printed: Single Side	Printed: Double Sided
Full Wall	G-ZTXX-W-1-WR	G-ZTXX-W-2-WR
Half Wall	G-ZTXX-HW-1-WR	G-ZTXX-HW-2-WR

XX: for your required wall size, replace XX with 33 | 345 | 36

Half Walls: Require a Half Wall Mounting ZTXX-MTB, Bar available in 3x3 and 3x4.5.

3x6 Frame: Order 2 x G-ZT33 (Full / Half Wall). G-ZT36-W-1-WR single sided printed full wall 6M.

4

Add your accessories

ZT33-MTB	Zoom Tent 3x3 Half Wall Mounting Bar
ZT345-MTB	Zoom Tent 3x4.5 Half Wall Mounting Bar
ZT-BASE	Zoom Tent Base Weight 7.5KG
ZT-FCB	Zoom Tent/Zoom Tent Eco Clamp Bracket
ZT33-H-SKY	Zoom Tent 3x3 Horizontal Sky Banner

Zoom Tent 3x3 Sky Banner



Stand out from the crowd with the Sky Banner and its large print area! This horizontal banner attaches easily to the Zoom Tent 3x3 poles using clamp brackets (2 units to be ordered separately). 2 ZT-BASE ballast weights per pole required (not included). Compatible with the Zoom Tent 3x3.

Material	GRP
Graphic area	Single-sided
Graphic colours	Full Graphic (optional)
Graphic attachment	Pocket + hook and loop
Wind resistance	Up to 18 mph / 29 km/h
Transport	Bag included



Zoom Tent 3x3 Sky Banner	
ZT33-H-SKY	Ⓞ. 2995(w) x 1515(h) mm
ZT-FCB	Clamp Bracket (2 required per Sky Banner)

Graphic Code	
G-ZT33-H-SKY-1-WR	Ⓞ. Sky Banner Graphic 3000(w) x 1500(h) mm

Zoom Parasol



The Zoom Parasol is a professional-grade 2x2 metre square umbrella designed for maximum shade, visibility, and branding impact at outdoor venues. Crafted from a robust 40mm hexagonal aluminium frame, it offers the perfect balance of strength, stability, and modern design. Its durable build ensures it can withstand regular outdoor use, with wind resistance up to 15mph, making it ideal for cafés, markets, festivals, and promotional events.

An optional weather-resistant printed graphic provides a premium branding opportunity, delivering vibrant, high-quality visuals that stand out in any setting. The parasol base is sold separately.

Material	Aluminium
Profile width	40mm Hex
Assembly	Tool-Free
Graphic area	Single-sided canopy
Graphic attachment	End pockets
Wind resistance	Up to 15mph

Zoom Tent Parasol	
PARA-2X-SQ	Ⓞ. 2000(w) x 1980(h) x 2000(d) mm
Base	
PARA-BASE	Ⓞ. 520(∅) x 425(h)

Graphic Code	
G-PARA-2X2-SQ-WR	Ⓞ. Zoom Parasol 2060(w) x 1350(h) mm



Parasol frame



Locking Bracket



Extrusion Bracket



Base (not included - to be purchased separately)

Inflatables

Bora Tent



The Bora Inflatable Tent is a sturdy and attractive option for outdoor displays. Create shade and shelter for a registration desk, refreshment area or meeting point that fully shows off a brand. As one of the largest products in the range, there is plenty of print area on the canopy and backwalls (optional extra) for brand messaging. The backwalls zip in, so can be changed for a different message from the canopy if you wish. The Bora Tent uses trapped air technology: silent and free-standing once inflated.

Material	TPU, Polyester inner coat
Graphic area	Single-sided
Graphic attachment	Zip system (standard) / hook and loop (full graphic)
Ground fixing	Pegs (optional, not included)
Wind resistance	Up to 24 mph / 39 km/h (if pegged)
Transport	Carry Bag (included)

Bora Tent	
INFT3-2Z	⊗. 3200(w) x 2450(h) x 3200(d) mm
Graphic Codes	
G-INFT3-C-WR	Printed Canopy for Bora Inflatable Tent
G-INFT3-WA-WR	Printed Wall for Bora Inflatable Tent
Accessories	
INFTA-PE4EU	400 Watt Electric Pump



400W electric pump (optional) INFTA-PE4EU



Inflation valve



Carry bag included

Bora Inflatable Column



The Bora Inflatable Column is part of our outdoor display range, offering a robust, flexible and highly eye-catching solution for events and promotions. Standing an impressive 2.2m tall, the vibrant graphics ensure your message is seen above the crowd. Ideal for both indoor and outdoor environments, it's a striking way to maximise brand visibility at any event.

Material	PVC Inflatable column including base with 15 litres capacity
Assembly	Tool-Free
Graphic area	Single-sided canopy
Graphic attachment	Fabric graphic
Wind resistance	13-18 mph/20-28km/h when pegged down

Bora Column	
INFLCOL-220	⊗. 2390mm(h) x 460mm(w) - 3.8kg - Column
	⊗. Base - 2985mm (h) x 640mm (w) - 1.5kg
Graphic Code	
G-INF-COL	Bora Column Graphic



400W electric pump (optional) INFTA-PE4EU



Base, fill with water or sand



Pegs supplied



ORDER ONLINE
www.ultimadisplays.com

Barriers



 **ORDER ONLINE**
www.ultimadisplays.com

Barriers provide a quick and easy solution to queue management as well as an eye-catching promotional opportunity. Ideal for outdoor dining spaces and managing crowds at venues, simply add branded graphics to make your messaging stand out.



Economy Café Barrier



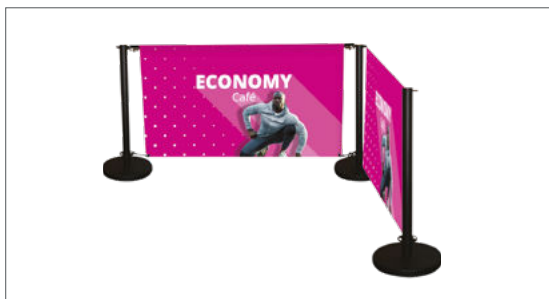
Deluxe Café Barrier



1

Choose your barrier

① PVC TEX



Economy Café Barrier (UB214)
Steel zinc alloy



Deluxe Café Barrier (UB215)
Aluminium with chrome look finish

2

Choose your hardware

Hardware	Economy: Black	Deluxe: Chrome
Café Barrier Base	UB214B	UB215B
Café Barrier Post	UB214P	UB215P
Café Barrier Bar 1000(w) mm	UB214-1000	UB215-1000
Café Barrier Bar 1500(w) mm	UB214-1500	UB215-1500
Café Barrier Bar 2000(w) mm	UB214-2000	UB215-2000
Pair of Spring Clips	UB214-SC	UB215-SC

3





Choose your graphic attachment







For locations that are subject to high wind, we recommend using poles top and bottom. Spring clips are suitable for locations unaffected by wind and for those looking for a budget option.

4

Choose your graphic

Pole Pocket Top & Bottom				
Size	Single-sided 	Single-sided 	Double-sided 	Double-sided 
1m	G-CAF-1000-P-1-BE	G-CAF-1000-P-1-DP	G-CAF-1000-P-2-BE	G-CAF-1000-P-2-DP
1.5m	G-CAF-1500-P-1-BE	G-CAF-1500-P-1-DP	G-CAF-1500-P-2-BE	G-CAF-1500-P-2-DP
2m	G-CAF-2000-P-1-BE	G-CAF-2000-P-1-DP	G-CAF-2000-P-2-BE	G-CAF-2000-P-2-DP

Pole Pocket Top & Spring Clips Bottom				
Size	Single-sided 	Single-sided 	Double-sided 	Double-sided 
1m	G-CAF-1000-SC-1-BE	G-CAF-1000-SC-1-DP	G-CAF-1000-SC-2-BE	G-CAF-1000-SC-2-DP
1.5m	G-CAF-1500-SC-1-BE	G-CAF-1500-SC-1-DP	G-CAF-1500-SC-2-BE	G-CAF-1500-SC-2-DP
2m	G-CAF-2000-SC-1-BE	G-CAF-2000-SC-1-DP	G-CAF-2000-SC-2-BE	G-CAF-2000-SC-2-DP

5

Finished Product Examples

To create the 2m Deluxe Café Barrier in the images shown on the left	
Hardware	3x Base (UB215B), 3x Post (UB215P), 4x Spring Clips (UB215-SC), 2x Barrier bar (UB215-1000)
Graphics	2x 1m double-sided graphics, pole top and Spring Clips bottom G-CAF-1000-SC-2-BE

Digital Display



High Brightness Outdoor Digital Battery A-Boards

Turn heads outdoors with our battery-powered Digital A-Board - a sunlight-readable, fully portable screen that keeps your message shining all day and night on a single charge. Built with an ultra-lightweight moulded polymer rear, it's easy for one person to move and position wherever the footfall is. And with rugged, vibration-resistant castors designed for uneven surfaces, it rolls smoothly while helping protect internal components for reliable performance.

- Portable with integrated wheels
- 27 hour running time
- Tempered anti-glare glass

Digital A Boards			
SCREEN SIZE	PRODUCT CODE (WHITE)	SIZE (MM)	WEIGHT (KG)
43"	HOAB43HD8	1430 x 753 x 643	62



Battery Powered



Precision-Engineered



Weatherproof
IP65-Rated Enclosure



Charge Level
Indicator



